

OYSHO



570

net sales (€ million)

670

stores

34

net openings

65

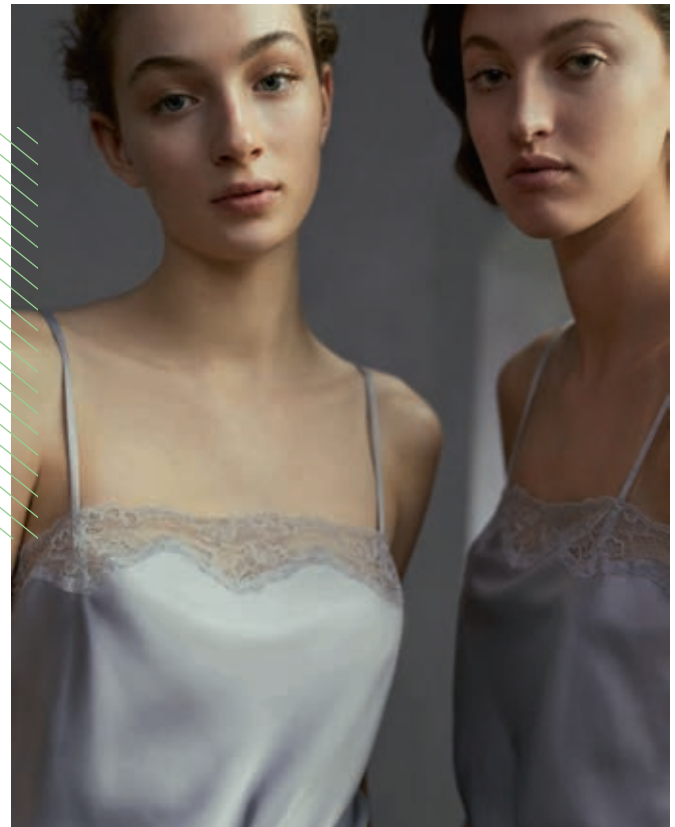
markets

33

online markets

New markets: Belarus, Costa Rica, Honduras, Czech Republic and Switzerland

New online markets: South Korea



In 2017, Oysho took its yoga collections to iconic places in Barcelona, Madrid, Milan, Doha, Moscow, Paris, Tunisia, Istanbul, Dubai and Bali with the Oysho Yoga Tour. It also launched a Gymwear Yoga line in which the combination of neutral shades such as white, grey and black define a collection characterised by a variety of textures and prints and a range of shapes. On the store opening front, it is worth highlighting the inauguration of a flagship store in Cannes and the launch of online sales in South Korea.

www.oysho.com