

3.2. Milestones

February

Massimo Dutti launches its virtual fitting room

The Shoes Experience, an augmented reality initiative, allows customers to simulate trying on shoes wherever they are using the brand's app.

March

New zara.com building

The new facility, which spans more than 67,000m² and is fitted with the latest technology and sustainability solutions, houses the new zara.com studios and the Zara Man Design Centre.



Zara Home unveils its new global image in Coruña

The brand's newly launched concept, in which its stores are laid out like the rooms of a house, offers a new shopping experience that gives greater prominence to its products in a homely atmosphere.

Inditex widens its collaboration with ACNUR

The aim of this initiative is to donate Group products to refugee camps and urban settlements in Rwanda, Burkina Faso, Ethiopia, Uganda and Belarus.



May

Zara launches its cosmetics line

The new section is called Zara Beauty and includes a full range of beauty products for eyes, lips, face and nails made of high-quality compounds designed by make-up artist Diane Kendal.



July

New sustainability commitments

The Group approves new sustainability commitments at its Annual General Meeting, bringing delivery of the net zero emissions pledge forward a decade to 2040.

Inditex, among the world's 50 most innovative companies

Inditex was included by Boston Consulting Group on its list of Most Innovative Companies 2021, drawn up by more than 1,600 professionals from all around the world.

Inditex scores 4.9 out of 5 in FTSE4GOOD

Inditex has been traded in the benchmark sustainability stock index, FTSE4Good, since 2002, scoring 4.9 out of 5 in each of the last three years.

September

Inditex signs the International Accord

One of the main targets of the new agreement is to bring the lessons and achievements of the Bangladesh Accord to new markets so as to effectively and transparently implement essential health and safety measures in the textile industry.

Zara Athleticz

Zara Man's new sports line is available on the brand's app and in select stores. The collection, called Zara Athleticz, is articulated around three key concepts: simplicity, comfort and functionality.

October

Massimo Dutti launches Shop&Go

This new Massimo Dutti service lets customers shop in-store directly from their phones, so offering new ways to shop and elevating the store experience.



November

Financial Times includes Inditex in its Diversity Leaders index

The Group has joined the ranks of the European diversity leaders selected by the Financial Times following an assessment of over 850 companies.



Inditex receives the Terra Carta seal for its contribution to creating a sustainable future

This seal was created by the Prince of Wales as part of the Sustainable Markets Initiative to acknowledge global companies that are pushing for innovation and demonstrating their commitment to the creation of genuinely sustainable markets.

Inditex joins the Leaf Coalition

This global initiative, which brings together businesses and governments, has managed to mobilise over \$1 billion in financing for the conservation of tropical and subtropical forests.

New management team

Marta Ortega Pérez was appointed Group Chair as proprietary director, with effect from 1 April 2022. In parallel, Óscar García Maceiras was named CEO of Inditex, with immediate effect.

December

New collaborations with MSF, Medicus Mundi and Entreculturas

New €2.5m donation to MSF.

Inditex's contribution will help fund the provision of health assistance to the Rohingya community in Bangladesh and medical and psychological care to migrants and refugees in Mexico; it will also support MSF's Emergency Desk, which manages the organisation's interventions in large-scale and highly-complex situations by dispatching teams of specialists.



Zara launches AZ Collection, marking its début foray into the metaverse

This new Zara collection, designed in collaboration with South Korean brand Ader Error (ADER), launched into the virtual world through the ZEPETO app. Users of this metaverse platform, in which Zara is participating for the first time, can purchase virtual clothing and make-up for their avatars in the ADER ERROR X ZARA store.



January

Inditex, one of the world's 100 most sustainable corporations

The Group has climbed 19 positions - to 73rd spot - on The Global 100 Most Sustainable Corporations in the World, an annual ranking based on an assessment of economic and ESG indicators.